

AGENDA

Regional Transit Partnership (RTP) Monthly Meeting

Thursday, August 28, 2025 @ 4:00 p.m.

In person at the Water Street Center, 407 E. Water Street, Charlottesville, VA

Item	Time	Description
1	4:00-4:20	General Administration • Introductions and Announcements • Approval of Agenda* • Approval of draft meeting minutes June 26, 2025*
2	4:20-4:30	Matters from the Public: limit of 3 minutes per speaker <i>Members of the Public are welcome to provide comments on any public-interest, transit-related topic, including the items listed on this agenda – limit three minutes per speaker.</i>
3	4:30-4:50	Wahoo Commute Update (Scott Silsdorf and Patrick Clark, UVA)
4	4:50-5:00	Regional Transit Authority Working Group Update (Taylor Jenkins, TJPDC)
5	5:00-5:20	RTP Transition Update (Christine Jacobs, TJPDC) • Staff memo to Charlottesville-Albemarle Regional Transit Authority (CARTA) Board
6	5:20-5:55	Transit Provider Updates • Albemarle County Schools (Jamie Gellner) • UTS (Scott Silsdorf) • CAT and City of Charlottesville Schools (Garland Williams) • Jaunt (Mike Murphy) • DRPT (Katy Miller)
7	5:55-6:00	Other Business (Updates and Reminders) (Supervisor McKeel, Chair)
8	6:00	Adjourn

* A vote is expected for this item

Next Meeting October 23, 2025 (At the Water Street Center)

Guests can join in person or by using the link below:

<https://us02web.zoom.us/j/81088437906?pwd=N2tOK3lVTnJEZkFIdCtWYXA2VzRwdz09>

Meeting ID: 810 8843 7906 Passcode: 148365 Phone: 301-715-8592

If a committee member needs to participate remotely, please contact Lucinda Shannon at lushannon@tjpd.org, 413-219-1748 two days before the meeting to receive a personal meeting link.

Regional Transit Partnership Members

VOTING MEMBERS & ALTERNATES
Brian Pinkston, Charlottesville
Natalie Oschrein, Charlottesville
Diantha McKeel, Albemarle
Michael Pruitt, Albemarle
Katy Miller, Department of Rail and Public Transit
Randy Parker, Jaunt Rural
Nick Pilipowskyj, Jaunt Urban
Scott Silsdorf, University Transit Service
NON-VOTING MEMBERS
Garland Williams, CAT, and Charlottesville Public School Transportation
Jamie Gellner, Albemarle County Public School Transportation
Mike Murphy, Jaunt
Christine Jacobs, Charlottesville-Albemarle Metropolitan Planning Organization
Ann Wall, Albemarle County Executive Office
Ben Chambers, Charlottesville Executive Office
Sara Pennington, Rideshare
Peter Thompson, Charlottesville Area Alliance
Vicky Marsh, University of Virginia Hospital
Peter Krebs, Piedmont Environmental Council

TJPDC fully complies with Title VI of the Civil Rights Act of 1964 in all programs and activities. TJPDC provides reasonable accommodations for persons who require special assistance to participate in public involvement opportunities. For more information, to request language translation or other accommodations, or to obtain a Discrimination Complaint Form, contact Lucinda Shannon at (434) 979-7310, lshannon@tjpd.org or visit the website www.tjpd.org.

The Regional Transit Partnership serves as an official advisory board, created by the City of Charlottesville, Albemarle County and Jaunt, in Partnership with the Virginia Department of Rail and Public Transportation to provide recommendations to decision-makers on transit-related matters.

Regional Transportation Partnership Meeting

Draft Minutes, June 26, 2025

The recording of this meeting can be found at <https://www.youtube.com/watch?v=ZwSyts4gosM>

VOTING MEMBERS & ALTERNATES		STAFF	
Brian Pinkston, Charlottesville		Christine Jacobs, TJPDC	x
Natalie Oschrein, Charlottesville	x	Lucinda Shannon, TJPDC	x
Diantha McKeel, Albemarle	x	Gretchen Thomas, TJPDC	x
Mike Pruitt, Albemarle	x	Igor Kalina, TJPDC	x
Katy Miller, DRPT	x	Taylor Jenkins, TJPDC	x
Randy Parker, Jaunt Rural	x		x
Nick Pilipowskyj, Jaunt Urban	x		
Scott Silsdorf, UTS			
Allison Day, UTS (alternate)	x		
NON-VOTING MEMBERS		GUESTS/PUBLIC	
Garland Williams, CAT	x	Jason Espie, Jaunt	x
Jamie Gellner, Alb County PS		Zoë Macomber, City of Charlottesville	x
Vicky Marsh, UVA Hospital		Carlos Pineda-Lopez, City of Charlottesville	x
Peter Thompson, CAA	x	Sally Duncan	x
Sara Pennington, Rideshare		Jen Fleisher	x
Ann Wall, Albemarle		Tonya Swartzendruber	x
Peter Krebs, PEC	x	Sean Tubbs *	
Mike Murphy, Jaunt	x	David Blount, TJPDC *	
Ben Chambers, Charlottesville	x		
Jen Fleisher, CAA (alternate)			
Daniel Richardson, Alb County PS (alternate)			

* Remote attendance

1. **CALL TO ORDER:**

The Regional Transportation Partnership (RTP) Chair, Diantha McKeel, presided and called the meeting to order. With no individuals participating virtually, RTP members introduced themselves and identified that a quorum was established.

2. **GENERAL ADMINISTRATION (MINUTE 2:30)**

Approval of Agenda

Motion/Action: Randy Parker moved to approve the agenda. Natalie Oschrein seconded the motion, which passed unanimously.



Approval of Minutes

Motion/Action: Natalie Oschrein moved to approve the April 24, 2025, minutes. Peter Thompson seconded the motion, which passed unanimously.

3. MATTERS FROM THE PUBLIC (MINUTE 4:35)

None.

4. REGIONAL TRANSIT AUTHORITY WORKING GROUP UPDATE (MINUTE 5:50)

Taylor Jenkins provided an update on the work of the Charlottesville-Albemarle Regional Transit Authority Working Group. At the March 27, 2025, CARTA Board meeting, Board members requested that staff research other authority structures to develop a recommendation on who CARTA non-voting Directors should be. At the May CARTA Board meeting, staff presented a memorandum recommending that the Virginia Department of Rail and Public Transportation (DRPT) and the University of Virginia (UVA) fill the first two roles of non-voting directors and filling the remainder at a later date. The CARTA Board approved this recommendation and staff and working to facilitate that invitation process.

Taylor Jenkins also shared that the Commonwealth Transportation Board (CTB) officially approved the statewide six-year improvement program, which includes the Virginia Department of Transportation (VDOT) and DRPT budgets. Programs and projects that TJPDC applied for, including a technical assistance grant to complete a prioritization study on behalf of CARTA, were all approved by the Commonwealth Transportation Board. The scope of work for the prioritization study was revised and should be shared for proposals soon.

Diantha McKeel indicated that CARTA is still hopeful for participation from surrounding rural jurisdictions. CARTA will meet again in July.

5. CAT BUDGET UPDATE (MINUTE 9:50)

Garland Williams joined to provide the annual update of Charlottesville Area Transit (CAT) Fixed-Route and MicroCAT services and the transit agency budget.

Natalie Oschrein asked for clarification on when fare free transit services would end. This fiscal year ends state funding for fare-free transit. Next fiscal year (FY26) is when the City and County have to pick up the costs and make a future decision.

Garland Williams illustrated that CAT has made significant changes in recent years, including eliminating service frequencies longer than 60 minutes and working to increase reliability.

CAT's budget is made up of federal, state, local (Charlottesville/Albemarle), and other funding sources. UVA contributes for the trolley and zero fare support. Garland Williams presented a FY26 cost allocation estimate, including what that share of costs would be between City and County contributions.

MicroCAT is approximately 90% funded by Albemarle County. There are now over 3,000 service requests per week and they continue to grow, far exceeding initial ridership estimates. Popular stops include Albemarle High School and Walmart. Cost-per-ride continues to drop as ridership and service efficiency grows.

Garland Williams concluded the presentation. Members had discussion about the collection of demographic data, the intent of zone- and demand-based services, and comparisons of costs between MicroCAT and CAT fixed-route services.

Diantha McKeel shared that in Albemarle County, healthcare costs are one of the largest drivers of the budget process and that they observed a 30% increase in those costs this budget season. Garland Williams indicated that healthcare costs were one of the numbers that changed their cost-per-hour for services for this budget, but that the city does have a partial reimbursement program for health or gym-related facilities.

6. JAUNT BUDGET UPDATE (MINUTE 51:00)

Mike Murphy began his presentation by sharing that Jaunt has an off-time of year where they complete benefits renewals. This year, they switched to a provider offering a 28% increase rather than 72% that they were previously quoted. Each driver has a baseline level of fitness that they need to have and pass an annual physical.

The Jaunt Board has five priorities for 2026/2026, including remaining a presence with CARTA, securing a written agreement for Charlottesville ADA service, implementing a microtransit pilot, creating a performance evaluation system, and implementing new scheduling and planning software.

Jaunt applied for 10 projects that were funded in DRPT's FY26 budget. For Jaunt's FY26 budget, increases in salaries, wages, and fringe were taken into consideration in addition to increases in service hours/miles. The priority is for demand response and commuter bus services to remain fare free. Ridership ADA service is now being reported by CAT to bring the agencies in alignment with how the rest of the state does it.

Jaunt is receiving capital requests through FTA 5339 program this year, funding that DRPT has discretionary control over, which means a 4% match instead of a 36% match. This approach will allow for Jaunt to only use the required amount of local contributions, and possibly send funds back to local jurisdictions.

Mike Murphy concluded his presentation and answered committee member questions.

7. TRANSIT PROVIDER UPDATES (MINUTE 1:17:20)

There were no members present from Albemarle County Public Schools during the transit provider updates. Allison Day provided the update for UTS. Order of four battery-electric busses is currently

being built, and Scott is on-site watching some of the process. Fontaine parking garage is coming along.

Garland Williams shared that CAT is applying for a Federal Transit Administration (FTA) Low and No Emissions grant and that they presented on the project to MPO Technical Committee. CAT purchased two electric vehicles that will be delivered July 2026.

Mike Murphy spoke about receiving a DRPT Demonstration Grant and looking to identify vendors. Jaunt is also talking to other providers in the state to share development of procurement resources, including cooperative language in contracts. Mike also shared that CAT and Jaunt are undergoing audit reviews.

Katy Miller shared that the CTB approved DRPT's six-year funding program and all funding will go "live" on July 1 with contracts to follow. DRPT is completing a state application for FTA 5339 Bus and Bus Facilities to get local match down further for local transit providers.

Diantha McKeel requested an update on CAT bus shelters. Garland Williams shared that CAT has some of the most difficult bus stops in the state due to geography, and that they are working through the process with the state. There are three stops in the County that they're working down the list to address with bus shelters.

8. OTHER BUSINESS/UPDATES/REMINDERS (MINUTE 1:48:40)

The next meeting is August 28, 2025.

9. ADJOURN

Ms. McKeel adjourned the meeting around 5:50pm.

WAHOO COMMUTE



RTP Update – Aug 2025

Patrick Clark & Scott Silsdorf



OVERVIEW

- Commute management platform powered by Luum
 - Available via web browser and app
- Trip logging
 - Employees log their daily commute to earn cash incentives
 - Qualifying modes are walk, bike, scooter, transit, carpool, and vanpool
- HR and payroll integrations
 - Import employee information
 - Export incentives earned
- Membership
 - Eligibility requirements
 - Commute requirements - annual permit restriction and return



PURPOSE

- UVA Parking and Transportation's primary function is to manage the University's parking supply.
 - When demand surpasses supply, we must either increase the supply or decrease the demand.
 - Building two new parking garages that will add 2.3k parking stalls.
 - Wahoo Commute, as a TDM program, aims to reduce parking demand by incentivizing commuting behavior change.
 - Behavior change: Replace single-occupancy vehicle trips with alternative commute modes.
-

TIMELINE

- 2019 – P&T parking study
 - Impending parking shortfall
 - TDM program recommendation among others
 - Mar 2020 – Covid
 - Feb 2023 – Hoos Making an Impact Winner
 - One time award of \$100k to implement winning idea
 - Oct 2023 – Signed contract with Luum
 - Sep 2024 – Wahoo Commute launch
-

INCENTIVES

- Commute Bonus
 - Daily cash incentive: \$1.50 or \$1.00 depending on mode.
 - Commute Raffle
 - Each qualifying commute logged is an entry.
 - Two winners each month - \$500 each.
 - E-Bike Rebate Reward
 - \$400 rebate on a qualifying e-bike purchased.
 - Changed conditions to align with City's voucher program.
 - Other Rewards
 - Additional rewards to highlight specific modes e.g., Bike Month.
-

COMMUTE CALENDAR

UNIVERSITY of VIRGINIA

Wahoo Commute
powered by lum.

Patrick

Home

Commute Calendar

Leaderboards

Rewards

Carpool

Vanpool

Guaranteed Ride Home

Benefit Elections

Settings

Admin Tools

Commute Calendar

My Dashboard

My Badges

Today

<

>

August 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1 Labor Day	2	3	4	5	6

Modes

Round-trip: ☒ Distance (one-way): 2.3 Arrival Time: 8:00 AM

Wednesday, August 20, 2025

My Commute

Carpool \$1.00 X

→

car icon

2.3 miles

←

car icon

2.3 miles X

Pay Period Summary: Aug 11 - Aug 24

CHARGE BONUS

\$0.00 \$7.00

My Levels: Carpool

FRIEND-TOTING ACE

LEVEL 3 232 TRIPS

8 TO NEXT LEVEL

15:23

Dashboard

Rewards

1 available reward! DETAILS

In progress

There are no rewards in progress.

GO TO REWARDS

Guaranteed Ride Home

You have 4 rides remaining through 07/01/2026

Get Lyft code >

MANAGE RIDES

Charges and bonuses

Current pay period, 08/11/2025 - 08/25/2025

Charges \$0.00

Personal bonuses earned \$7.00

Dashboard

Calendar

Profile

FEATURES

- Guaranteed Ride Home (GRH)
 - 4 free rides home per year via Lyft
- Carpool Matching
- Vanpool Finder and Payroll Deduction
- Gamification
 - Leadership Board
 - Badges for reaching certain milestones

2 Carpools Found

2 of 26 carpools found based on your filter. [Hide Filters](#)

 **Add yourself to the carpool interest list** so that other interested carpoolers can contact you.
Your commute information, including your home address, will be displayed anonymously.

Home location:

within 5 miles

Work location:

Parking & Transit

within 5 miles

Arrive at work between:

7:00 AM

9:00 AM

Depart from work between:

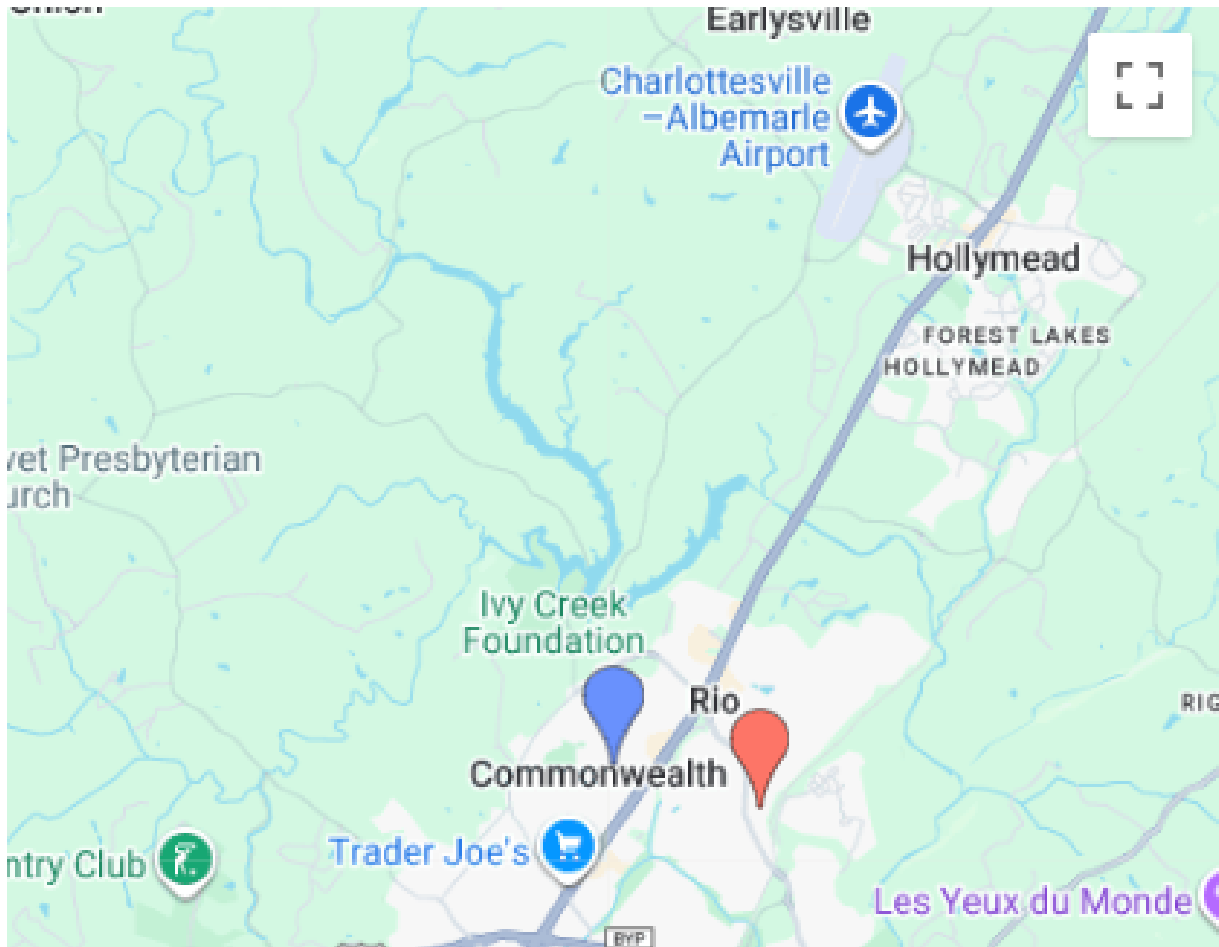
4:00 PM

6:00 PM

Show carpools looking for:

Riders or Drivers

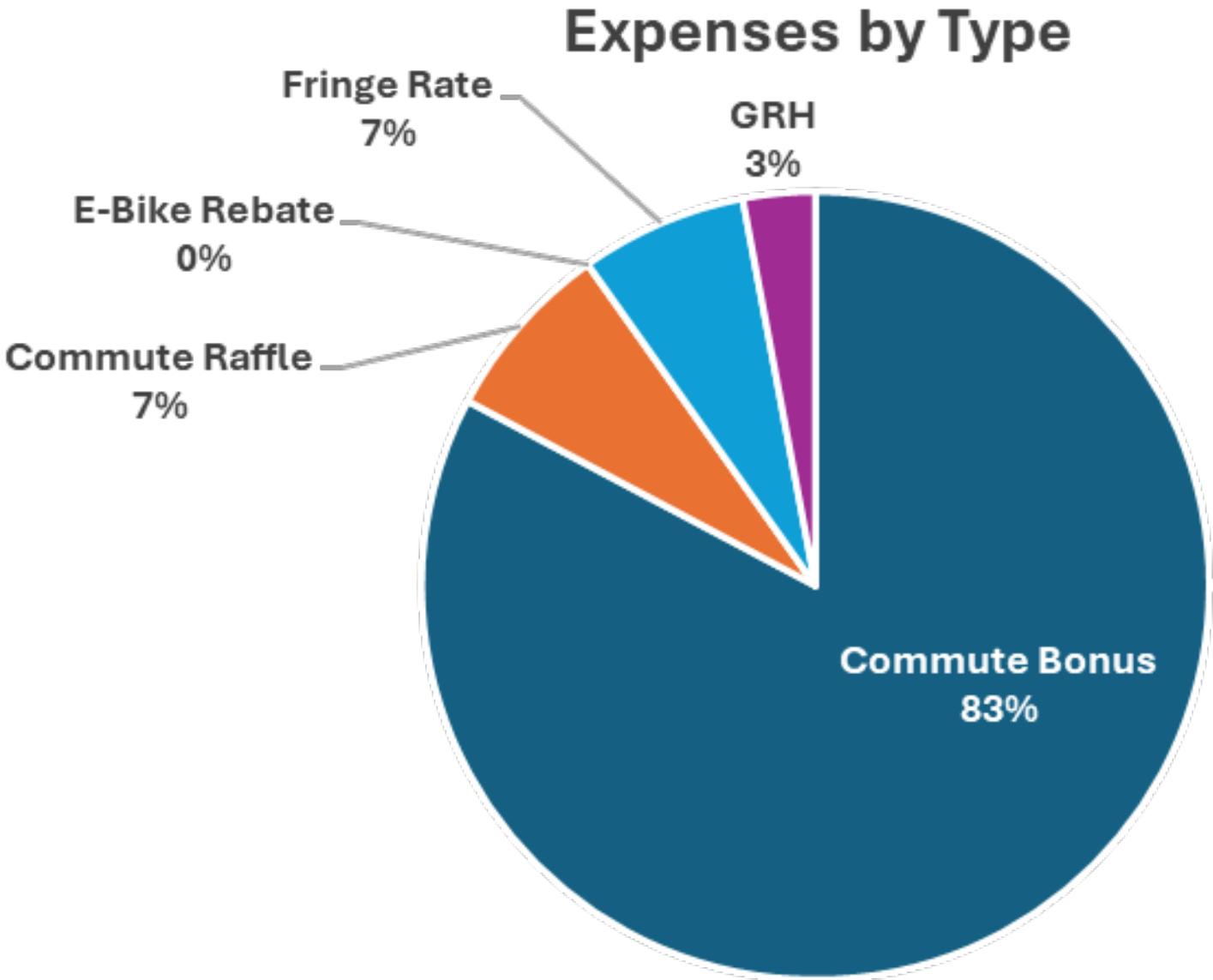
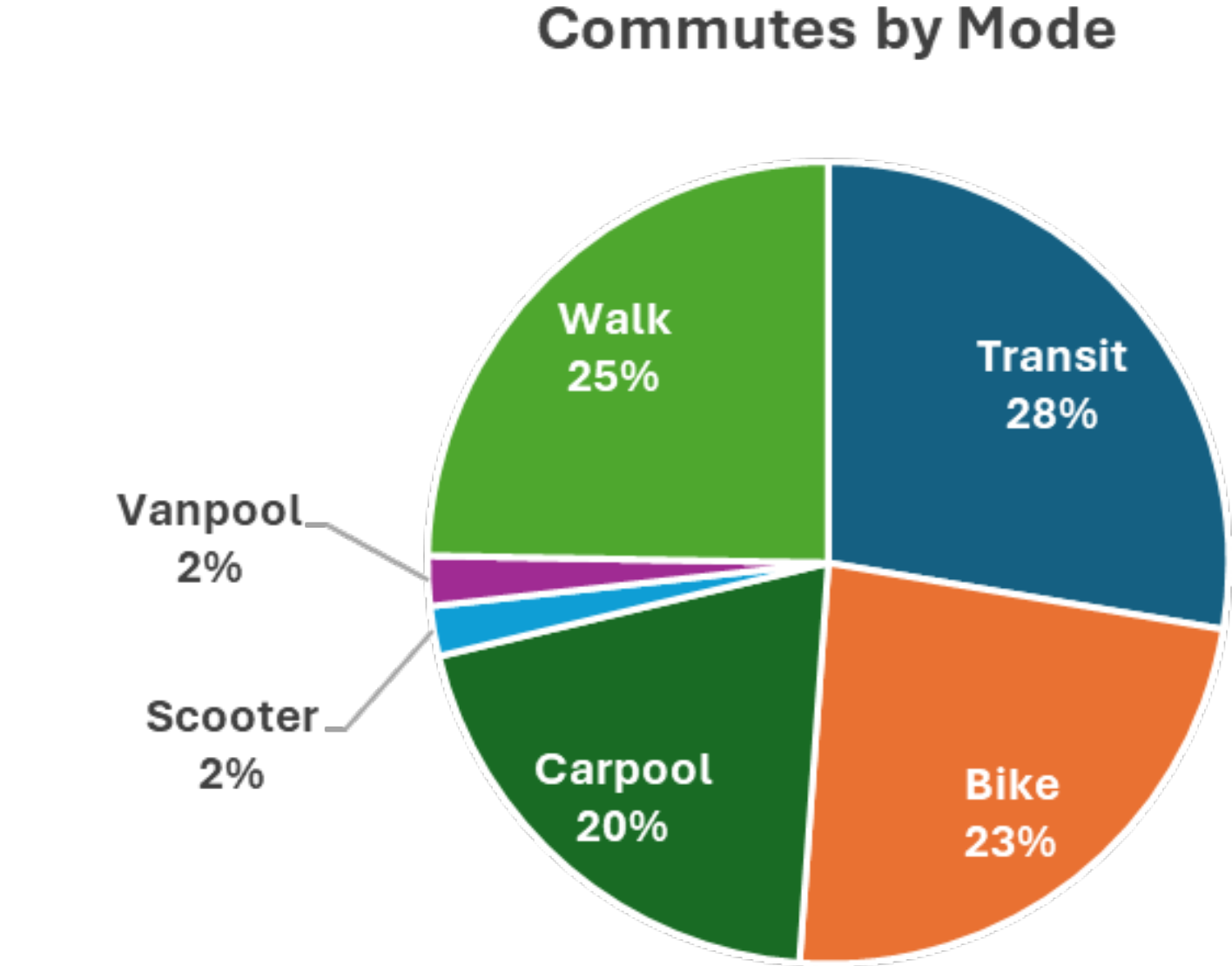
Update



Carpool Details	Distance from Home	Distance from Work
Work: Fayerweather Hall Arrival Time: 9:00 AM Departure Time: 5:00 PM Wanted: Rider Contact	1.1 mi	1 mi
Work: Bavaro Hall Arrival Time: 8:45 AM Departure Time: 4:30 PM Wanted: Driver or Rider Contact	3.4 mi	1.2 mi

JULY 2025 SNAPSHOT

	July
Membership	798
Active Members	584
Eligible Population	26,045
% of Population	3.1%
Commutes Logged	8,027
Spaces Saved	532
Incentive Expenses	\$13,474
Cost per Space Saved	\$25



LESSONS LEARNED

- Start to finish process
 - Procurement, HR, Payroll, Legal, IT, Data Stewards
- Fine-tuning details to better align with our objectives
- E-bike rebate changes

WHERE TO NEXT

- Increased staffing
 - Two student interns
 - Marketing push
 - Automated onboarding emails
 - Newsletters, tabling events & department visits
 - More robust daily parking solution
 - Further encouragement for hybrid commuters with permits to return them
 - Funding sustainability
-

THANK YOU

Service Prioritization and Implementation Feasibility Study

Background and Purpose

The Thomas Jefferson Planning District Commission (TJPDC) covers Virginia's Region 10, with a planning area including the City of Charlottesville and the Counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. The region has three major public transportation providers, each serving different populations but with overlapping service areas:



- Charlottesville Area Transit (CAT), who provides fixed route and micro-transit (microCAT) services
- Jaunt, and
- University of Virginia's University Transit Service (UTS)

Additionally, Albemarle County Public School Transportation Services Department and the City of Charlottesville Pupil Transportation operate within the region.

According to the 2020 US Census, the TJPDC service area has a total population of 259,120, with 46,553 individuals living in the City of Charlottesville and 112,395 living in Albemarle County. The Charlottesville-Albemarle Metropolitan Planning Organization consists of the City of Charlottesville and the urbanized portions of Albemarle County. It currently contains a total of 243 square miles, with a 2020 population of 158,948.

Past and recent planning efforts illustrate a clear need and desire for regionally coordinated transit service expansion, including the Regional Transit Vision Plan (2022) and the Transit Governance Study (2024). Following the appointment of Board members for the newly activated Charlottesville Area Regional Transit Authority (CARTA), the purpose of this Service Prioritization and Implementation Feasibility study is to create an implementation plan by identifying costs and feasibility of transit service expansion over the next ten years.

Using the Regional Transit Vision Plan, the consultant will further evaluate transit services identified in the constrained and unconstrained networks to develop a prioritized list of recommended services based on potential transit demand and cost. Service characteristics will be detailed, including service areas, hours of operations, operating budgets, capital budgets, and service benefits.

Project Approach

As CARTA works with partners to meet existing riders and community goals for improved service, it is essential to generate a near term regional transit plan to prioritize and guide

transit expansion over the next ten years. The community developed a constrained and unconstrained network of services in the Regional Transit Vision Plan to meet the community's transit needs, and the next step is to identify cost by service recommendation and feasible timelines for implementation.

The core project team will be assembled to include the following members:

1. Staff from TJPDC (CA-MPO, Partnership for Accessible Transportation Help [PATH], and RideShare)
2. Representatives from the City of Charlottesville and Albemarle County
3. Transit agency representatives (CAT, Jaunt, and UTS)
4. Representatives from Charlottesville City Schools and Albemarle County Public Schools
5. Representative from DRPT
6. Representative from VDOT

A brief outline of the proposed study actions is presented below.

Task One: Service Identification and Prioritization

To ensure the Service Prioritization and Implementation Study captures the most up-to-date transit planning efforts, the consultant will review relevant planning documents to inform the direction of services for consideration. They will minimally include, but not be limited to, the following:

- Regional Transit Vision Plan
- CAT Transit Strategic Plan
- CAT Alternative Fuel Feasibility Study
- Albemarle County Transit Expansion Plan
- Jaunt Transit Development Plan
- Jaunt rural needs assessment
- Jaunt Microtransit Study
- Jaunt Battery Electric Study
- Comprehensive Plan from each locality
- UVA Parking and Transportation Plan

The consultant will then identify and select services for evaluation, primarily from the Regional Transit Vision Plan. Using data provided by TJPDC from the Transit Vision Plan and under guidance of the CARTA Board, the consultant will assess potential benefits of each service and develop rough planning-level cost estimates for operations and capital costs. The consultant will develop, launch, and summarize a public outreach survey to inform prioritization alongside selected criteria to develop a list of service recommendations for further study in Task Two.

Deliverables

- 1) Service identification technical report with the following information:

- a. Summary of previous plan review with key takeaways related to transit
 - b. List of individual service recommendations from the Transit Vision Plan, with rough cost estimates
 - c. Prioritized list of services to continue evaluating in task two
- 2) One public outreach survey and summary (survey results can be included in the service identification technical report)

Task Two: Implementation Plan

In Task Two, the consultant will develop a regional transit service implementation plan focused on the prioritized list of services developed in Task One. The consultant will refine the cost estimates to include costs related to corridor infrastructure, bus stop infrastructure, pedestrian improvements, and the costs of existing services. In the implementation plan, potential funding sources (federal/state/local), strategies, and timelines will be identified. Services will be programmed over a five to ten year horizon based on availability of resources.

Deliverables

- 1) Implementation Plan Technical Memo
 - a. Refined cost estimates for each service recommendation
 - b. Prioritized service plans with cost and benefit estimates
 - c. A matrix evaluating funding sources for capital and operating expenses for each service plan

Task Three: Draft and Final Plan Document

Draft and final plan documents will be prepared for presentation to the CARTA Board and regional stakeholders. The final plan document will include any requested revisions, and the consultant will provide all data to the project team.

Deliverables

- 1) Draft Plan Document
 - a. Service Identification Technical Memo
 - b. Implementation Plan Technical Memo
 - c. Public Engagement
- 2) Preparation of materials for two presentations to CARTA Board: one of the draft plan and one of the final plan
- 3) Preparation of materials for presentations to stakeholders, including but not limited to:
 - a. City of Charlottesville City Council
 - b. Albemarle County Board of Supervisors
 - c. Rural Transportation Advisory Committee
 - d. TJPD Commission
 - e. Other Boards of Supervisors, as requested

- f. MPO Committees, as requested
- 4) All relevant GIS data and plan documents

Project Schedule

Actual dates in the project schedule will be determined by the grant execution date. From grant award to project closure, a schedule of 20 months is anticipated.

	Month Number																			
Milestone	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Grant Executed																				
RFP Issuance and Selection																				
Task 1: Service Identification and Prioritization																				
Task 2: Implementation Plan																				
Project Closeout																				

F = Final Document

Project Budget

The project budget will not exceed \$180,000.

Memorandum

To: Charlottesville-Albemarle Regional Transit Authority Board
From: Christine Jacobs, Executive Director
Date: July 24, 2025
Subject: Regional Transit Partnership Transition

Purpose:

This memorandum provides an update on the conclusion of Regional Transit Partnership meetings and duties following the establishment of the Charlottesville-Albemarle Regional Transit Authority.

Background:

The Regional Transit Partnership (RTP) was established in 2017 as an advisory board to provide recommendations to decisionmakers on transit-related matters.

Discussion:

The RTP was created following a recommendation of the Regional Transit Coordination Study (2017) to serve as an interim body and precursor for establishing a regional transit authority. Since formation, RTP has successfully provided a strong forum for communication and coordination between transit providers and played a critical role in building consensus around regional transit priorities. The RTP completed a strategic plan (2018), Albemarle County Transit Expansion Study (2022), Regional Transit Vision Plan (2022), and Transit Governance Study (2024) that provided the foundation for the Charlottesville-Albemarle Regional Transit Authority (CARTA) activation in 2024.

As a result of the work of the RTP, the City of Charlottesville and Albemarle County have a regional transit vision that community members and transit providers support. The activation of CARTA represents a significant milestone in the region's efforts to formalize a unified approach to regional transit planning and governance. CARTA will serve as the primary forum for transit discussion and decision-making in the region and will continue working toward legislative pursuits to secure revenue-generating authority.

Meetings of the CARTA Board are open to the public and include opportunities for public comment. Special interest groups currently participating in the RTP are encouraged to remain engaged through attendance at CARTA meetings and by submitting feedback during public comment periods.

Recommendation:

Staff recommend that the last meeting of the RTP take place in December 2025, during which members will reflect on the Partnership's accomplishments, formally recognize its contributions to regional transit advancement, and support the transition of responsibilities to CARTA. The CARTA Board and TJPDC staff will continue to coordinate closely with participating jurisdictions, stakeholders, and the public.